

Pedal For The House
Benefiting the
Ronald McDonald House Charities of Madison
Saturday, August 21, 2010

What is the Ronald McDonald House?

The Ronald McDonald House Charities of Madison is literally a "home away from home" where families can stay while their children are receiving medical care in Madison, WI. Families come to the RMHC Madison from across the U.S. and abroad. To learn more about The Ronald McDonald House Charities of Madison, please visit www.rmhcmadison.org

What is the ride like?

- For the cycling enthusiast, challenging routes of 40 and 60 miles are offered. These longer, more challenging (very hilly) routes take riders through gorgeous and scenic southwest Wisconsin. Wonderful changes have been made to the routes making them even better and safer.
- We've also added a 20-mile route. Don't let the shorter distance fool you. This route, too, packs a punch. There are some great climbs here. (Must love hills!)
- Family-friendly routes: The 10-mile route is a shorter, fun route. It is an awesome ride for new cyclists. The ultra fun route is the Fun Loop where tricycles, wagons and strollers, and walkers are welcomed and encouraged.
- As a fully supported ride, well-placed rest stops on each route provide great snacks, sports drinks, and wonderful hosts. At the end of the ride, enjoy a well-earned rest and delicious lunch!

Location – (Ride start & finish) August 21, 2010

Tollefson Park -Verona, WI 53533
Corner of Whalen Road and Gatsby Glen Drive
Contact: (608) 692-8546

Schedule of Events

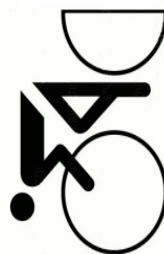
Registration and Check-In: 6:30AM - 10:30AM

Post Meal Served: 11:00AM - 3:00PM

Ride Start: 7:00AM (Depends on route)

- 60 -milers - Start @ 7am - Should be on the course by 8am
- 40 -milers - Start @ 8am - Should be on the course by 9am
- 20 -milers - Start @ 9am - Should be on the course by 10am
- 10 -milers - Flexible – start time anytime after 9:00am
- Fun-Loop open from 9am to 2pm
- Children's activities at the park from 9am to 2pm

Register early ~ Fees increase on August 13, 2010
www.pedalforthehouse.org



PEDAL FOR THE HOUSE, INC.
Charity Bike Ride
4826 Woodburn Drive
Madison, WI 53711-1346



3rd Annual
Pedal For The House
Charity Bike Ride

Saturday, August 21, 2010

Welcome to the 3rd Annual Pedal For The House charity bike ride. (Formerly the Ronald McDonald House Charity Bike Ride.) Our name has changed, but this is still the same well-supported event with excellent routes that you've come to know and trust. This is a wonderful day for family, friends and new friends to spend together doing something fun and healthy while benefiting an absolutely wonderful cause.

Ride options include family-friendly routes of 10 miles and a 1/4-mile Fun Loop. For the more avid cyclist there are routes of 20, 40 and 60 miles. These routes are very scenic, **very challenging and quite hilly**. New this year, we've made some changes to the 40 and 60 mile routes and have added a 20-mile route.

This is a fully supported ride and registration includes a goody bag and post-ride lunch for all participants and volunteers. Children's entertainment including face painting, a bounce house, coloring and temporary tattoos will be available at the park.

Net proceeds from this ride will benefit The Ronald McDonald House Charities of Madison. Please visit www.rmhcmadison.org for more information.

Pedal For The House, Inc. is an IRS recognized 501(c)(3) organization. Registration fees and donations to this event are tax deductible.

For more event information on registering/volunteering please visit:
www.pedalforthehouse.org

Pedal For The House, Inc. (1 per rider, please)

Pedal For The House Charity Bike Ride

Benefiting the
Ronald McDonald House Charities of Madison

Name _____		Phone _____	
Address _____		City _____	State _____ Zip _____
Email _____			
Emergency Contact _____		Emergency Phone _____	

Gender: Male: ___ Female: ___ Date of Birth: _____ **ROUTE:** FL ___ 10 ___ 20 ___ 40 ___ 60 ___

Before August 13

Adult: \$25 ___ **Family (2 Adults)** \$40 ___ **Family (w/children)** \$35 ___ Children 6 & under free with paid adult

Fun-Loop: \$25 Per family (No fee increase) _____

T-Shirts (Must be ordered by **August 1**) **\$10:** ___ **X-Lg** ___ **Lg** ___ **Medium** ___ **Small** ___ **Youth**

Optional – Pedal For The House, Inc. Donation: \$ _____

After August 13

Adult: \$35 ___ **Family (2 Adults)** \$50 ___ **Family (w/children)** \$40 ___

T-Shirts \$15: ___ **X-Lg** ___ **Lg** ___ **Medium** ___ **Small** ___ **Youth** (While supplies last)

TOTAL: _____

I agree that bicycling is a potentially hazardous activity and that serious injuries or death can occur from accidents, negligence or carelessness. I am in good health and proper physical condition to participate in the ride. I agree that route markings and maps are provided for my convenience only and not to guarantee a safe route or trip. I voluntarily participate in this event and assume all risks associated with participating in this event including, but not limited to illness, injury, falls, contact with other participants, effects of the weather, traffic and conditions of the road, all such risks being known and appreciated by me. I will obey all laws, ordinances and regulations and will do my best to make this ride fun and safe for everyone. I consent to emergency medical treatment in the event of injury or illness. Having read this waiver and knowing these facts and in consideration of your accepting my registration, I, for myself and for those upon whose behalf I act, waive and release all of the cooperating sponsors, groups, agencies or municipalities, their representatives and successors, from all claims or liabilities of any kind arising out of my participation in this event, even though that liability may arise out of negligence or carelessness on the part of the persons or organizations conducting or supporting this event. If I am the parent and/or legal guardian of a minor participant, I certify that the minor is in good health, qualified and in proper physical condition to participate in the ride and I hereby release, discharge, covenant not to sue, and agree to indemnify and save and hold harmless all of the above released parties from all liability, claims, demands, losses or damages on the minor's account incurred in connection with the ride or its related events and activities. I will indemnify, save and hold harmless each of the released parties from any litigation expenses, attorney fees, loss, liability, damage or cost that may occur as the result of any such claims in connection with the minor's participation in the ride and its related events and activities. I grant permission to all the foregoing to use any photographs, motion pictures, recordings, or any other record of this event for any legitimate purpose. I will wear a bicycle helmet while riding in the ride.

Signature _____	Date _____	Parent/Guardian Signature (if under 18) _____	Date _____
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Mail completed form, signed waiver and fee to: Pedal For The House, Inc. 4826 Woodburn Drive, Madison, WI 53711-1346

Your canceled check verifies entry Sorry, no refunds Event details subject to change

Registration Fees and donations are tax deductible

You can also register online at www.zapevent.com

Ride at a glance:

Saturday, August 21, 2010 (rain or shine)
Registration & ride start at Tollefson Park, Verona WI
Sign-in and Day-of Registration from 6:30AM-10: 30AM
RIDE STARTS: (Depends on route)

- 60 -milers - Start @ 7am - Should be on the course by 8am
 - 40 -milers - Start @ 8am - Should be on the course by 9am
 - 20 -milers - Start @ 9am - Should be on the course by 10am
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 - Fun-Loop open from 9am to 2pm
 - Children's activities at the park from 9am to 2pm
- *Children may not be left unattended at the park

SAG vehicles on routes
Rest stops with snacks and refreshments
Lunch is provided

Directions to Tollefson Park, Verona :
Tollefson Park is located in the Hawthorn Hills subdivision @ Gatsby Glen Dr and Whalen Rd in the Southeast part of Verona. Additional parking at Glacier Edge Elementary School (800 Kimball Lane) Verona Rd. [US-151] & follow US-151 South (5.4 mi) Take Exit #79/CR-PB toward CR-M (0.2 mi) Turn Right on Old CR-PB (0.2 mi) Turn Left on Whalen RD. Turn Left on Kimball Lane

Contact: (608) 692-8546

Rules of the Road...
Show your consideration for yourself, fellow bicyclists and drivers. **WEAR A HELMET (required)**, Ride sensibly and obey the rules of the road. Bicycles follow Wisconsin's Uniform Vehicle Code, the same as cars.

- Stop at all stop signs.
- Signal at turns.
- Ride on the right side of the road.
- Ride single file when there is overtaking traffic.
- Move your bike completely off the road when stopping.
- And stay alert to your surroundings!

Thank you for your support of the
3rd Annual Pedal For The House
Charity Bike Ride
ENJOY THE RIDE!!
Save this as your reminder!